

Arthrex Shoulder Arthroplasty

Share the **VIP** Experience with your patients!



Targeter



Univers Revers™ Eclipse™



Cross-Platform Planning



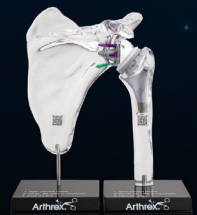
Patient Journey Cards



Interactive Education



myVIP



Interactive Clinic Models



Social Media Kit

Virtual Implant Positioning™

For Surgeons

- VIP preoperative planning software improves surgical decision-making and implant position accuracy¹⁻⁴
- Implant selection and planning support from dedicated surgical planners
- Reusable patient-specific instrumentation eliminates excessive costs and lead time⁵
- Cross-platform capability across all devices
- Expert-guided, best-practice tutorials

References

1. Werner BS, et al. *J Shoulder Elbow Surg.* 2017;26(8):1477-1483. doi:10.1016/j.jse.2017.01.006
2. Iannotti JP, et al. *J Bone Joint Surg Am.* 2019;101(5):446-457. doi:10.2106/JBJS.17.01614
3. Heylen S, et al. *J Shoulder Elbow Surg.* 2016;25(2):186-192. doi:10.1016/j.jse.2015.07.024
4. Scalise JJ, et al. *J Bone Joint Surg Am.* 2008;90(11):2438-2445. doi:10.2106/JBJS.G.01341
5. Cancienne JM, et al. *Shoulder Elbow.* 2021;13(4):380-387. doi:10.1177/17857322090886

myVIP™

For Patients

- myVIP delivers timely, automated text messages to guide patients through their presurgical journey
- Clinic tools create valuable opportunities for educating patients and easing anxiety-ridden waiting time
- Curated web and social media content help with patient outreach



Explore the New Shoulder Arthroplasty Homepage

